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Substitute for form 1449A/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 13

Complete if Known

Application Number	09/818,400
Filing Date	March 27, 2001
First Named Inventor	MacLean, et al.
Group Art Unit	2161
Examiner Name	
Attorney Docket Number	24349.000

U.S. PATENT DOCUMENTS

Examiner Initials ¹	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
DL	A11	6,193,152			05/09/1997	
	A12	6,128,599			10/09/1997	
	A13	6,119,933			07/16/1998	
	A14	6,049,778			10/31/1997	
	A15	6,018,718			08/28/1997	
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	A17	5,991,376			05/20/1997	
	D13	6,009,412			06/25/1998	
	E1	09/218,019			12/22/1998	
	E2	09/677,401			09/29/2000	
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	E8	6,597,903			11/14/2000	
	E9	6,594,640			06/23/2000	
	E10	6,594,639			04/19/1999	
	E11	6,585,622			12/03/1999	
↓	E12	6,578,735			02/02/2000	

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		Office ³	Number ⁴	Kind Code ⁵ (if known)				
DL	A1	EP	00303839			05/06/1999		
	A2	EP	00200964			03/19/1999		
	A3	EP	99310201			12/21/1998		
	A4	EP	99310201			12/21/1998		
	A5	EP	99119933			12/18/1998		
	A6	EP	99307582			10/02/1998		
	A7	EP	99101600			01/30/1998		
	A18	WO	00/111472			08/09/1999		
	A19	WO	00/108113			07/22/1999		
↓	A20	WO	00/106438			07/20/1999		

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9/13/04

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				Examiner Name	
Sheet	2	of	13	Attorney Docket Number	24349.000

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		Number	Kind Code ² (if known)			
DL	E13	6,571,216			01/14/2000	RECEIVED AUG 2 - 2004
	E14	6,564,189			12/22/1998	
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	E26	6,345,261			09/30/1999	
	E27	6,343,990			01/27/2000	
	E28	6,327,573			12/31/1998	
	E29	6,301,471			11/02/1998	
	E30	6,289,318			03/24/1999	
	E31	6,273,816			03/22/1999	
↓	E32	6,273,334			06/15/1999	

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Examiner Initials ¹	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T6
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	A22	WO	00/101307			06/25/1999		
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	A25	WO	00/060516			04/01/1999		
	A26	WO	00/038088			12/22/1998		
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↓	A30	WO	09913438			09/05/1997		

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet	3	of	13
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Application Number	09/818,400
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First Named Inventor	MacLean, et al.
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Attorney Docket Number	24349.000

U.S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	Y6
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DL	B3	WO	00/34888			12/08/1998		
	D14	WO	00113563			08/11/2000		
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	F2	EP	00959429.2			07/07/2000		
	F3	EP	01271045.5			10/31/2000		
	F4	EP	01964319.6			08/29/2000		
	F5	EP	01926132.0			05/16/2000		
	F6	EP	01949530.8			06/26/2000		
Y	F7	EP	01945019.6			04/20/2000		

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				Group Art Unit	2161
				Examiner Name	
Sheet	6	of	13	Attorney Docket Number	24349.000

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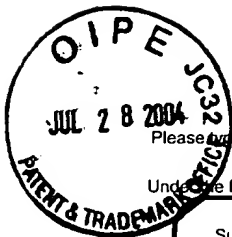
FOREIGN PATENT DOCUMENTS								
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		Office ³	Number ⁴	Kind Code ⁵ (if known)				
DL	F28	GB	01279249			04/21/2000		
	F29	GB	00232298			09/21/2000		
	F30	GB	00029256			02/10/2000		
	F31	WO	02/061524			10/31/2000		
	F32	WO	02/037303			11/03/2000		
	F33	WO	02/035398			10/23/2000		
	F34	WO	02/035339			10/17/2000		
	F35	WO	02/025539			09/19/2000		
	F36	WO	02/021407			09/08/2000		
↓	F37	WO	02/019091			08/29/2000		

Examiner Signature	<i>[Signature]</i>	Date Considered	9/13/04
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet

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Application Number	09/818,400
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First Named Inventor	MacLean, et al.
Group Art Unit	2161
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Attorney Docket Number	24349.000

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
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		A9. Leinwand, A., "A Distributed-Star Overnet for Global Business Applications", IEEE Globecom, 8-12 Nov. 1998, vol. 2, 1998, pp 1291-1296.
		A10. Munger, S., "Leveraging New Technology to Build Brand Loyalty", Direct Marketing, vol. 59, no. 8, December, 1996, pp 58-60.
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		C2. Goldie-Scot, Duncan, "MasterCard Turns Beenz into Money – A new Reward Card is to be Launched", Financial News, May 15, 2000.
		C3. Hein, Kenneth, "FunnyMoney.com Enters the Loyalty Points Arena", iMarketing News, vol. 2, no. 17, May 1, 2000, p 35.
		C4. Hein, Kenneth, "Shakeout Begins in Loyalty Points Arena", iMarketing News, vol. 2, no. 16, April 24, 2000, p 6.
		C5. Hein, Kenneth, "Online Loyalty Points Provider Makes Move Offline", iMarketing News, vol. 2, no. 9, March 6, 2000.
		C6. Hein, Kenneth, "Sportcut.com Pays eBucks for Visits", iMarketing News, vol. 2, no. 1, January 10, 2000, p 12.

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Examiner Initials ²	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
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		C8. Briody, Dan, "Web Currencies Give Cash a Run for its Money", InfoWorld, vol. 22, no. 16, April 17, 2000, p. 32.
		C9. Oberndorf, Shannon, "Points for Loyalty", Catalog Age, vol. 14, no. 13, December, 1997, pp 35, 38.
		D1. Neel, K.C., "CNN Piles on the Miles", Cable World, col. 12, no. 44, October 30, 2000, p 32.
		D2. "Developing Payments Loyalty", Electronic Payments International, October 31, 1999, p 13.
		D3. "U.S. Loyalty Programs Goes Online With British Telecom", Euromarketing via E-mail, vol. III, no. 7, November 12, 1999.
		D4. "Netcentives (NNM:NCNT)", The IPO Reporter, November 15, 1999.
		D5. "Compubank Gives Miles", Customer Loyalty Today, November, 1999, p 5.
		D6. "Netcentive Network", Customer Loyalty Today, vol. 6, no. 6, June, 1999, p 6.
		D7. Turcsik, Richard, "Up, Up and Away", Brandmarketing, vol. VI, no. 4, May, 1999, p 46.
		D8. "Internet Marketing Concepts Patented", San Jose Mercury News, August 27, 1998.

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OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

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		D10. "Web Incentive Program Wins Clout with Airline Alliances", Advertising Age, vol. 68, no. 39, September 29, 1997, p 43.	
		D11. "Net Surfers Rack Up Travel Miles", USA Today, vol. 16, no. 11, September 29, 1997, p 1B.	
		D12. "Firm Adds Momentum for Click-And-Brick Loyalty", Bank Network News, vol. 18, no. 22, April 13, 2000, p 5.	
		D16. "Netcentives Powers Latin American Loyalty Network", PR Newswire, September 13, 2000.	
		D17. "Netcentives Goes Universal", San Francisco, Business Times, vol. 14, no. 32, March 10, 2000, p 10.	
✓		D18. "Netcentives Professional Services (NPS) Develops Customer Relationship Management System for Insurance Marketing Group", PR Newswire, December 29, 1999, p. 2235.	

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